



PRESS RELEASE

HRH Crown Princess Mary of Denmark will be honored with The Womenomics Global Impact Award 2017

On May 16th at Børsen, HRH Crown Princess Mary will be receiving the **Womenomics Global Impact Award 2017**. The Womenomics Committee states that they would like to celebrate, show gratitude and honor the tireless personal work of HRH to help empower women across the world. HRH Crown Princess Mary has time and time again lent her prominent and articulate voice to the very many on the globe who have none.

The Womenomics Business Conference CPH, founded by Above & Beyond, has for the past three years been awarding three extraordinary women, who are above & beyond in their respective fields, for their unique achievements and contribution to reach gender parity.

The Founder of Womenomics CPH, Tine Arentsen Willumsen, who also recently initiated The Danish Diversity Council, believes it is important that we, as a community, highlight the individuals who truly make a difference and stand out as role models to other female leaders.

“Every year at the Womenomics Conference, we honor three extraordinary women, who have made a true impact. We wish for more female role models and by celebrating their impressive engagement we hope to also thereby strengthen the diversity agenda. Our Crown Princess is personally truly dedicated to the enhancement of girls’ and women’s rights world-wide, which we wish to honor by giving HRH. The Womenomics Global Impact Award. This year we furthermore acknowledge two other admirable women: Former Minister and Founder of The SIRI Commission, Ida Auken, with The Womenomics Influencer Award 2017 and the Managing Director at momondo, Pia Vemmelund, with The Womenomics Leadership Award 2017”, says Tine Arentsen Willumsen.

The Committee of The Womenomics Business Conference CPH believes Former Minister Ida Auken’s work with The SIRI Commission is of great importance and acknowledges this with **The Womenomics Influencer Award 2017**. As Ida Auken has stated, it is estimated that artificial intelligence will have an enormous impact on mankind and our workplace, and hence it is crucial to start planning for the future now.

The Womenomics Leadership Award 2017 goes to Pia Vemmelund, Managing Director at momondo, for her role as an extraordinary top leader, where, within a few years she has increased the turnover and the equity manyfolds. Her personal career journey at the digital travel site momondo is an inspiration to the next generation of female leaders.

Previous Women who have received The Womenomics Awards

Among the very talented and impactful women who have previously received Womenomics Awards, you will find role models like European Commissioner for Climate, Connie Hedegaard as well as Soulayma Gourani and board member Stine Bosse.

To read more about Womenomics CPH and see the list of speakers please go to:
www.womenomicscph.dk

**For further information please contact Eri Tomi-Gottschau at Above and Beyond:
E: Eri@above-and-beyond.eu, T: +45 60212170**